

# Communiqué de Presse

## INWIBE AT GITEX DUBAI FOR THE FIRST TIME

**Paris, 19 octobre 2017** – **Inwibe** participates for the first time in **Gitex** Dubai, the main *Technology Week exhibition* in the Middle East: It was hosted October 8th through the 12th 2017. The Gitex is one of the top five shows in the world in high tech and digital exhibitions with over 150,000 visitors. Gitex covers a wide variety of sectors such as *marketing, retail, finance, healthcare, education, smart cities, smart manufacturing, automated transportation, public sector, women in tech, and so much more.*

At **Gitex** 2017, **Inwibe** was a finalist at both startup competitions and ranked among the 17 startups of the *Supernova Challenge* and among the top ten startups of the *First Accenture Innovation Awards*. Among the members of the judging panel were, Senior Executives of Accenture, Expo 2020 Dubai, Fintech Hive at DIFC and Etisalat Digital.

At Gitex, **Inwibe** introduced **MyInwibe**®, the linking platform, as well as services support packages, based on artificial intelligence technologies and blockchain. Created in 2015, **Inwibe** is the first company to offer a matching service. It is aimed at companies that would like to expand their innovation capacity. **Inwibe** has seen double-digit growth over the last two years. The society reference about 4000 start-ups and a dozen major accounts in its database of contributors.

« The Gitex was a great opportunity for us to test the potential of our platform at beyond the borders of Europe and initiate the first contacts in the Middle East ecosystem. Only European startup finalist two competitions, we want to rely on this result to propose our model both locally and to all partner countries and ecosystems. » – explains **Fiamma Ferrero**, CEO of **Inwibe**.

**Inwibe's** mission is digital transformation and open innovation through networking, mediation and project management. **Inwibe** is the first company to offer a service of intelligent matching of innovation projects. The offer is based on **MyInwibe**®, a platform for in relation, as well as support services customized, based on intelligence technologies artificial and blockchain. Created in 2015, **Inwibe** has experienced double-digit growth on both last years. The company references about 4,000 startups and a dozen major accounts in its base project providers. [www.inwibe.com](http://www.inwibe.com)